NZ ON AIR

GUIDELINES FOR TELEVISION APPLICATIONS
DEVELOPMENT FUNDING

1. NZ On Air development funding is primarily for drama projects, although other types of
programmes will be considered occasionally. Development funding sometimes results from NZ
On Air and broadcaster partnerships targeting particular types of programmes, eg: one-off
plays, adult drama series, comedy etc.

2. In order for applications to be considered eight copies of a written proposal, including a
development application form, must be provided before the published deadline. If you're in
doubt, ring and check the date. If the application arrives late it may be held over until the next
meeting date.

3. On average, meetings are held every two months. It is usual for the applicants to be contacted
by fax within three days following the meeting with details of the decision.

4. Applications should be made by an experienced producer, and must include the following
detail. Explain in your covering letter if you cannot provide any specific information.

   a) A clear explanation/synopsis of the programme, characters and storylines.

   b) A detailed description of what the result of the development will be and what will be
delivered to NZ On Air.

   c) Key personnel involved in the development, eg: producer, scriptwriter, script editor etc,
and their relevant experience.

   d) A full development budget.

   e) A schedule up to final delivery of the development project.

   f) An estimate as to the anticipated total cost of a production based on the development.

   g) An indication of the intended sources of funding for the production.

   h) A written statement of interest in the project from a New Zealand broadcaster, plus
details of the broadcaster's financial contribution. Most development proposals should
be negotiated to comprise around a 50/50 investment arrangement with NZ On Air and
the supporting broadcaster.

If you have any questions regarding policy or the detail of your proposal, please contact Neil Cairns,
Television Manager. If your query is centred around the mechanics of your application (deadlines etc)
please contact Teresa Tito, Neil's assistant.

Revised 1995
NZ ON AIR
TELEVISION FUNDING
DEVELOPMENT APPLICATION

PROGRAMME TITLE:___________________________________________________________

PROGRAMME DESCRIPTION:___________________________________________________

PRODUCER:__________________________________________________________________

NAME AND ADDRESS OF
PRODUCTION COMPANY:______________________________________________________

____________________________________________________________________________

TELEPHONE:______________________________FAX: ______________________________

WRITER(s):__________________________________________________________________

SCRIPT EDITOR/CONSULTANT:_________________________________________________

FUNDING REQUESTED FROM NZ ON AIR:   $______________________

BROADCASTERS CONTRIBUTION:    $______________________

THIRD PARTY FUNDING:
(Specify source)______________________________________ $______________________

TOTAL DEVELOPMENT BUDGET (excluding GST):  $______________________

BROADCASTER:____________________NO.EPISODES &DURATION:_________________

ESTIMATED DATE OF COMPLETION:____________________________________________

CHECKLIST

• Remember to supply Eight (8) copies

• Please attach this form to the top of your application

• If you are supplying supporting material on video, only one VHS copy is required.

Please include with this application:

• Development materials
• Key personnel and their relevant details
• Development schedule and budget
• Letter from NZ broadcaster
• Anticipated production costs and sources of funding.