

# NZ ON AIR

## GUIDELINES FOR TELEVISION APPLICATIONS DEVELOPMENT FUNDING

1. NZ On Air development funding is primarily for drama projects, although other types of programmes will be considered occasionally. Development funding sometimes results from NZ On Air and broadcaster partnerships targeting particular types of programmes, eg: one-off plays, adult drama series, comedy etc.
2. In order for applications to be considered eight copies of a written proposal, including a development application form, must be provided before the published deadline. If you're in doubt, ring and check the date. If the application arrives late it may be held over until the next meeting date.
3. On average, meetings are held every two months. It is usual for the applicants to be contacted by fax within three days following the meeting with details of the decision.
4. Applications should be made by an experienced producer, and must include the following detail. Explain in your covering letter if you cannot provide any specific information.
  - a) A clear explanation/synopsis of the programme, characters and storylines.
  - b) A detailed description of what the result of the development will be and what will be delivered to NZ On Air.
  - c) Key personnel involved in the development, eg: producer, scriptwriter, script editor etc, and their relevant experience.
  - d) A full development budget.
  - e) A schedule up to final delivery of the development project.
  - f) An estimate as to the anticipated total cost of a production based on the development.
  - g) An indication of the intended sources of funding for the production.
  - h) A written statement of interest in the project from a New Zealand broadcaster, plus details of the broadcaster's financial contribution. Most development proposals should be negotiated to comprise around a 50/50 investment arrangement with NZ On Air and the supporting broadcaster.

*If you have any questions regarding policy or the detail of your proposal, please contact Neil Cairns, Television Manager. If your query is centred around the mechanics of your application (deadlines etc) please contact Teresa Tito, Neil's assistant.*

**Revised 1995**

**NZ ON AIR**  
**TELEVISION FUNDING**  
**DEVELOPMENT APPLICATION**

PROGRAMME TITLE: \_\_\_\_\_

PROGRAMME DESCRIPTION: \_\_\_\_\_

PRODUCER: \_\_\_\_\_

NAME AND ADDRESS OF  
PRODUCTION COMPANY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

WRITER(s): \_\_\_\_\_

SCRIPT EDITOR/CONSULTANT: \_\_\_\_\_

FUNDING REQUESTED FROM NZ ON AIR: \$ \_\_\_\_\_

BROADCASTERS CONTRIBUTION: \$ \_\_\_\_\_

THIRD PARTY FUNDING:  
(Specify source) \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL DEVELOPMENT BUDGET (excluding GST): \$ \_\_\_\_\_

BROADCASTER: \_\_\_\_\_ NO.EPISODES & DURATION: \_\_\_\_\_

ESTIMATED DATE OF COMPLETION: \_\_\_\_\_

**CHECKLIST**

- Remember to supply Eight (8) copies
- Please attach this form to the top of your application
- If you are supplying supporting material on video, only one VHS copy is required.

Please include with this application:

- Development materials
- Key personnel and their relevant details
- Development schedule and budget
- Letter from NZ broadcaster
- Anticipated production costs and sources of funding.